

Mix It Up Popular Culture Mass Media And Society

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Mix It Up demonstrates how a sociological perspective can help us better understand popular culture as a dynamic, durable, and significant feature of modern society. With lively prose and the perfect mix of resonant historical cases, David Grazian investigates the role of media and popular culture in everyday life.

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Mix It Up: Popular Culture, Mass Media, and Society (Paperback) by Grazian, David published by W. W. Norton & Company Paperback - January 1, 1994 by aa (Author)

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- popular culture serves as a mirror that, as a society, we hold up to see our own reflection as illuminated in our songs, soap operas, movies, myths. - The synchronicity between our popular culture and social order seems to slip—popular culture is a complicated organism, more than simply a sponge that absorbs the multiple realities that ...

David Grazian, Mix It Up: Popular Culture, Mass Media, and ...

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Gamson unpacks the concept of celebrity in American popular culture using both historical and sociological lenses. He then takes the concept to the audiences to unpack the varied ways that audiences respond to or utilize celebrity fetishes. Grazian, David. 2010. Mix it up: Popular culture, mass media, and society.

Popular Culture - Sociology - Oxford Bibliographies

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